

Friends of the Milford Upper Charles Trail
Meeting Minutes 10-7-2014

Meeting opened at 7:05. There were 11 members and 1 guest (who joined as a new member)
Minutes from September meeting were accepted as submitted

President Report:

- Pat and David Carmack from Planet Aid did an interview with Ed Thompson from WMRC that will be aired at a later date regarding the Ribbon Cutting.
- Pat and Reno will be doing "That Milford Show" taping on 10/8/2014
- There was an article in the Milford paper (and MetroWest) regarding trails and dog issues where Pat outlined the Milford Trail experience in a telephone interview with Chris Bergeron of Metrowest Daily News on 9/18/14. Pat also spoke with Bill Shaner of Milford Daily News in a telephone interview regarding the Friends organization.

VP

- Mike noted that he had done a taping of a trail ride from Holliston through the new "missing link" section to Mt. Pleasant St. for the TV show.
- Mike has ordered the water bottles (150) to be used as handouts at the Ribbon Cutting. The water bottles are imprinted with the trail logo.

Secretary:

- Katie was absent but Margaret reported that we are holding strong at the 65/70 membership level

Treasurer:

- Tom presented his report – attached

Social Media:

- Pat provided the number of visits to the website for September 2014:

Summary

	Page Loads	Unique Visits	First Time Visits	Returning Visits
Total	1,190	911	796	115
Average	40	30	27	4

- Website updates completed in Sept included various map updates, new trail map, archival of older articles & addition of new articles & announcements.

M&E

- Cleanup Oct. 18 – Pat has notified all of the Adopt a Trail sponsors regarding the date and details. She has also contacted the Milford HS Care Group and the Sacred Heart CCD group.
- We will meet as usual Fino Field at 9:00.

Reno Deluzio:

- Final phase progressing. Had a glitch this week as the bollards were not delivered in time to be installed before the final paving coat was done. It can be worked around. He feels there will be enough money to go to Town Meeting to have push buttons installed in all crossing lights.

Ribbon Cutting:

- Pat led us through all of the details that have been assigned for the event including site acknowledgement letters to Genesis HealthCare & Granite Woods.
- Sheldon has made arrangements for all of the tents, podium, microphone, etc with Franklin Party Rentals.
- Mike has the water bottles on order
- Planet Aid will have 3 boys and 3 girls bikes to be raffled as well as some helmets. We will also raffle off all of the remaining adult and children's t-shirts.
- Reno has mailed invitations and personal letters. He expects his Trail Committee as well as Rep. Fernandes, Senator Moore, the Board of Selectmen.
- The board will meet at the site on the 18th to go over logistics.

Old Business

- Waters Health Fair on Nov. 8 – Nancy volunteered to staff from 11-2

New Business

- Motion made and passed to add \$500.00 to Ribbon Cutting budget in order to cover police details
- Motion made and passed to spend up to \$200.00 to correct the installation of the Casasanta Bench which has settled unevenly.
- There will be no meetings in November and December.
- Meeting adjourned at 8:35

Submitted by Nancy Wojick with additions by Pat Rosenthal